



Fighting for a More Equitable Massachusetts Economy

*The campaign for the Fair Share Amendment starts
with activists speaking up on our unjust economy!*



AFT Massachusetts is a core partner in Fair Share Mass

- *Passing the Fair Share Amendment is a key priority of AFT Massachusetts*
- *To Fund the groundbreaking Student Opportunity Act we will need revenue from this amendment*
- *In order to win on the ballot, we need AFT Locals throughout the state to participate in our campaign*

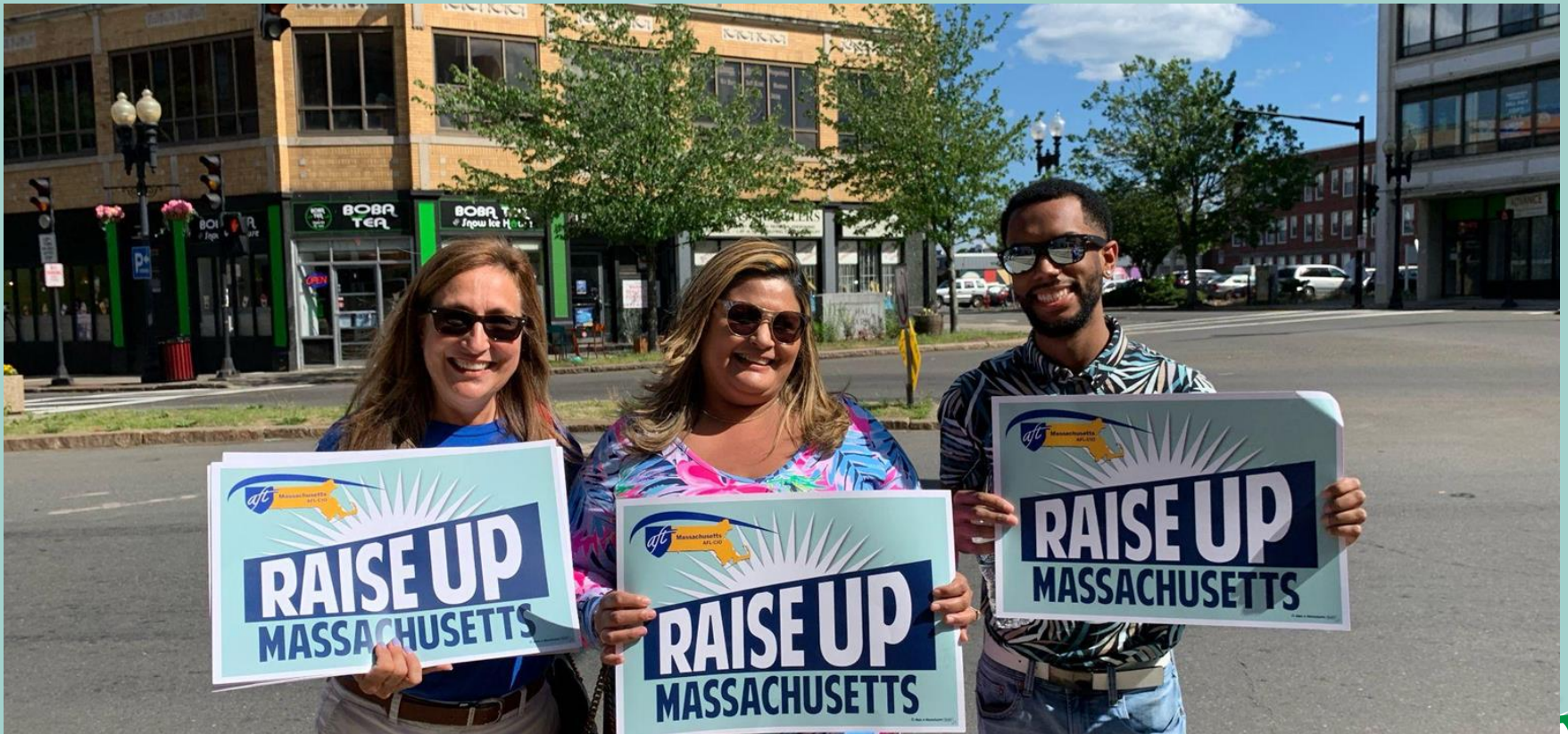


What is The Fair Share Amendment?

- *An amendment to the state constitution that increases the tax on incomes **over** \$1 million by 4 percentage points*
- *Essentially – 4 cents per dollar on every dollar **over** one million*
- *The revenue raised from the Fair Share Amendment is dedicated towards **transportation and public education***



Fair Share Advances to the Ballot



FAIR SHARE
MASSACHUSETTS

History of the Fair Share Campaign

- *Grassroots effort to address inequality across the Commonwealth*
- *Launched in 2015 by collecting over 150,000 signatures to qualify for the ballot*
- *Business and Corporate lobby attacked Fair Share and raised MILLIONS for a lawsuit - the SJC sided with them and deemed Fair Share unconstitutional*
- *Re-filed by Rep. O'Day and Sen. Lewis as a legislative proposal which requires two constitutional conventions with at least 50% passage*



Fair Share will fund a Quality Public Education System that Serves Everyone



Fair Share will fund: A Quality Transportation System That Works For Everyone



The opposition will say: “We should not be raising taxes “

The millionaire tax is now on the 2022 ballot in Massachusetts. Charlie Baker still opposes it.

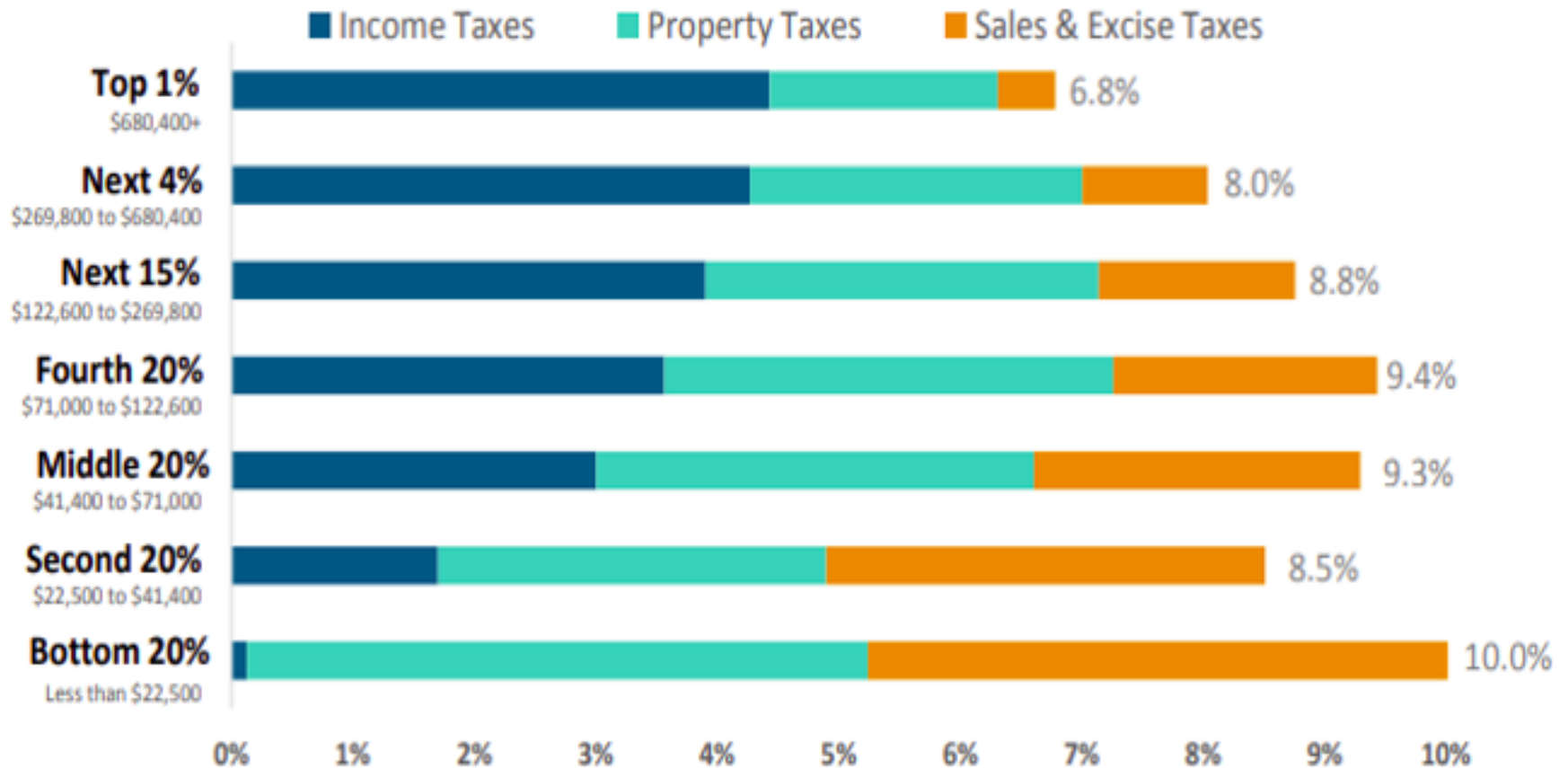
"I don't think we should be raising taxes."



- Current system is regressive: Top 1% pay a smaller share of income in state and local tax compared to the rest of us
- FSA only raises taxes on those earning over \$1 Million
- Wealthy investors profited during pandemic

Highest Income Taxpayers Pay Smaller Share of Income in State and Local Taxes

% of personal income paid in state and local taxes, 2018 projection



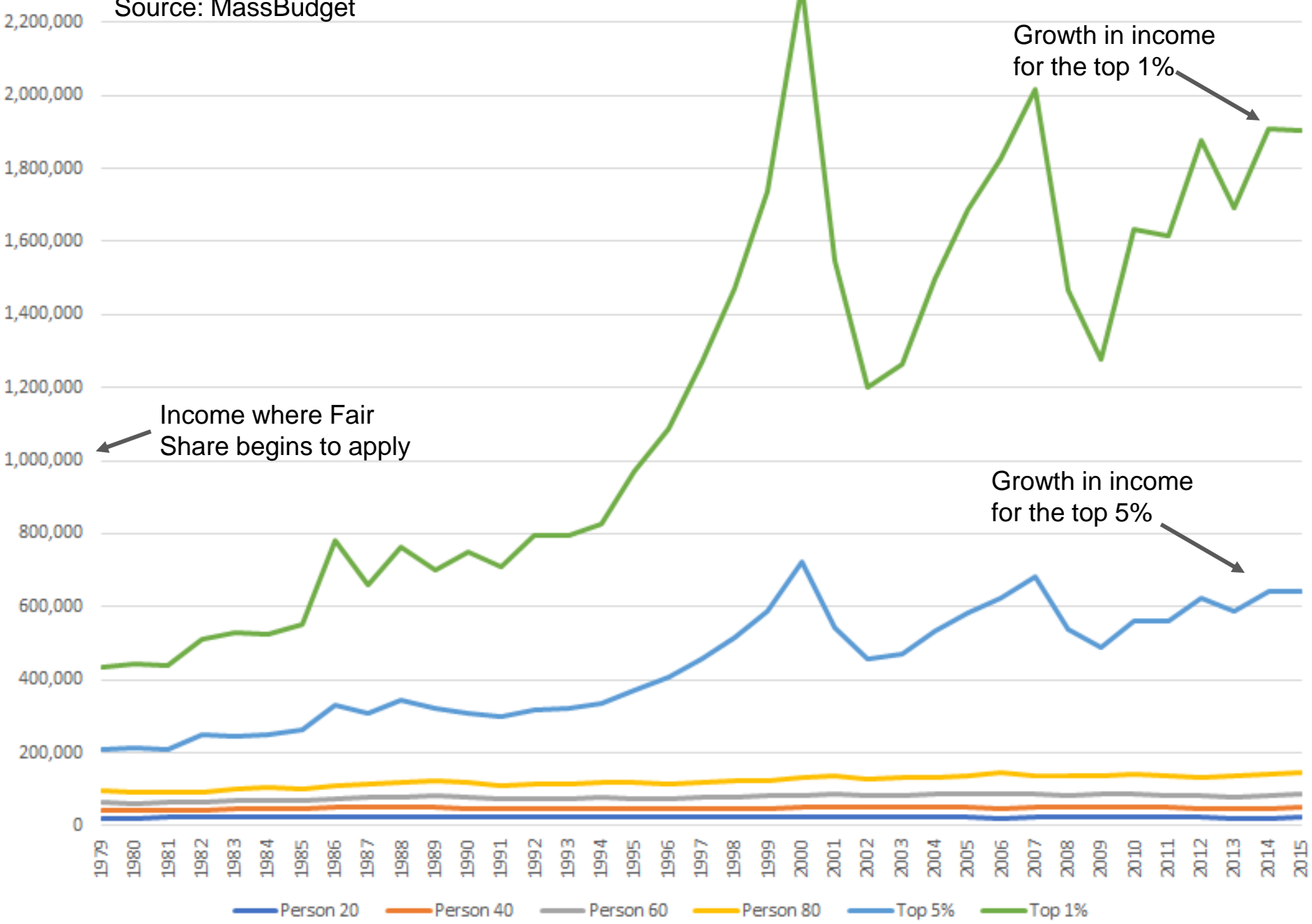
Source: Institute for Taxation and Economic Policy.

*The opposition will say:
“We don’t need the money. We
are getting ARPA funds”*



- American Rescue Plan Act (ARPA) is a one time payment, not a permanent answer. ARPA can be a bridge to long term funding, not an end in itself.
- ARPA funds make up for lost revenue from COVID and to fund COVID-related costs like testing, personal protective equipment, public health infrastructure, and hazard pay for essential workers
- We need long term sustainable revenue to fund education and our transit system.

Source: MassBudget



Growth in income for the top 1%

Income where Fair Share begins to apply

Growth in income for the top 5%

*The opposition will say:
“It will drive business and millionaires
out of state”*



- Not true! Business owners say they are expanding and that taxes are not a major factor. Our universities and health care sectors are key anchors for many businesses.
- Economic studies of similar successful initiatives in other states did not experience flight of highest income residents or businesses
- More than 70 Massachusetts economists publicly support FSA because it will improve economy with better transportation and education



*So...How do we win on
November 8, 2022?*



Our Campaign Starts Now!



- ✓ *Kickoffs happened throughout the state*
- ✓ *AFT Massachusetts committed to 5000 cards*
- ✓ *Toolkits to use in your building*
- ✓ *Use electronic and physical pledge card*
Integrate into newsletters and actions
Join with state wide campaign action dates
Hold phone bank and text events

Working Pledge Card Calendar:

Sept

- 9/14 and 9/21: Primary Elections: Collect at Polls
- Organizations set goal and develop plans
- State wide day of action

Oct

- 10/05 and 10/07: State wide training and Day of action
- Transit and Education Day of Action

Nov

- 11/02 Election day: Collect at Polls
- 11/08. One year to go Action
- State wide day of action

Dec

- 12/02 State wide day of action
- 12/15 Welcome to 2022 Day of Action
- GOAL: 100,000 FSA VOTERS!!!

What dates and events will you plan?
Every pledge card counts to 100,000

Sign a pledge card now

raiseupma.us/aft



Resources

- Pledge <https://raiseupma.us/aft>
- Pop Ed Training for members:
https://docs.google.com/presentation/d/1haRgbUDFKklrab9dvjQ4PnEI_zY3BeQlYWSnGoo2KYk/edit#slide=id.p
- **Preparing for election day** means filling shifts for pledge card collectors at polls and watching our beautiful tracker fill up with data. Here are those links:
- Here is the link to the **signup form**: <https://raiseupma.us/eday>
- Here is the link to the **tracker**: <https://raiseupma.us/data>
- FAQ on Fair Share (will be posted in the chat)
- Printed pledge cards, QR code and trifold available from Raise Up